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SHOUT
SHARE
IT

Sample blooms (greatly reduced) of the wonderful new

BURBANK HYBRID CAMASSIAS

As easily grown as potatoes.

BURBANK'S TWENTIETH CENTURY GLADIOLUS

OFFERED FOR THE FIRST TIME
WITH OTHER NEW AND RARE

BULBS

MOSTLY UNOBTAINABLE ELSEWHERE

1911-1912

TO JUDGE NOVELTIES: LOOK TO THEIR SOURCE

The New Gladiolus: A Revelation

THIRTY years ago the Gandavensis type of Gladiolus was the leader, but the flowers were so fugacious that they were of no value in dry, sunny climates, the flowers wilting each day almost as soon as opened like the flaccida type of Cannas. By several years' growth of seedlings and most rigid selection a new strain with short, compact stalks bearing flowers of great substance was produced on our farms. This strain was introduced in 1889. Later, as other matters required attention, the entire stock of these was sold to Mr. A. Blanc of Philadelphia, and Mr. H. H. Groff of Simcoe, Ontario, Canada; we had before sold many of these to other well-known growers of that time. (See Bailey's Cyclopedia of American Horticulture, page 647.)

"Gladiolus America" has been esteemed both by American and European growers as being by far the most vigorous and easily grown Gladioli known. When "America" first came into our hands, several years after our first experiments along this line had been discontinued, its vigor and other general good qualities induced us to make one more effort to improve the Gladiolus. All the beautiful Gladioli here offered, and others even more beautiful still to be offered, originated on our farms from America as the seed parent, but all new or unusually choice or unique varieties obtainable anywhere at any cost were used for pollen parents. The results, after a few years, were astounding and we now have without doubt the largest, most brilliant and most varied ones growing on this earth, and of a new and distinct type. We happen to know this, not only from experience and actual comparison point by point, but these facts are corroborated by those who are growing Gladiolus themselves and who have carefully examined the stocks of those grown by practically all the great American and European growers. These new ones are a revelation in this the most varied, most popular and most easily grown of all bulbous plants.

The Gladiolus in California thrives perhaps as nowhere else, growing with a vigor and freedom from fungous diseases which elsewhere is wholly unknown, and the growing season is so long that the bulbs never need to be disturbed until fully ripened.

The varieties offered this season are especially rich in scarlet, salmon and crimson shades, which are now most rare and most sought for in all collections. The flowers of most of these are enormous and remarkable as well for their substance as for unusual size and brilliance of colors.

"The more impossible, the more certain it can become."

This new Burbank strain of Gladiolus will take its place in the hearts of the people like the Shasta Daisy: the most world-wide popular flower creation of the century . . . .

"He laughs best whose laugh lasts."

. . . THE NEW . . .

20th Century Gladiolus Varieties

CULTURAL NOTE: Plant Gladiolus bulbs five to six inches deep, and three to six inches apart in the rows or beds — in cold northern climates from April to July; in California at any season when most convenient.

HARMONIOUS

Very charming, wide open, five-inch flowers; deep pink, beautifully shaded white, dotted violet purple, flaked crimson; height three feet; vigorous and healthy; a good multiplier. Bulbs, $2 each; per ten, $15.

OPALINE

Pure rosy-crimson flowers, four inches across; flaked most beautifully silvery violet-pink; throat shaded and dotted crimson and gold; height three and one-half feet; purple stamens, blooms a long time; far better than America in every respect. Bulbs, $1 each; per ten, $7.

GIGANTIC

Flowers of great substance, five and three-fourths inches across, clear fire scarlet; petals two to two and one-fourth inches wide; bold white throat; wide open flat flower; slender, drooping, dark green foliage; height three feet. Especially valuable for cutting, multiplies rapidly like America. Price, blooming bulbs, $3.50 each; per ten, $30.

PINNACLE

Foliage deepest green, always healthy, even among those not succeeding under same conditions; flowers wide open, averaging over four and one-half inches across; broad petals of unusual substance; color, salmon and scarlet crimson; throat shaded and dotted with gold and white and finely feathered crimson; stamens violet purple. Striking in form and color; like America, is a great multiplier. Bulbs, $1.50 each; per ten, $10.

ELEGANCE

Large, open flower, five inches across; rosy crimson, slightly flaked with deeper crimson; throat dotted purple; very showy. Bulbs, $1.50 each; per ten, $10.

SIGNAL

Large striking, salmon pink flowers, flaked, striped, feathered and tinted blue; lower petals feathered purple; flowers four inches across; early; good multiplier. Bulbs, $1.50 each; per ten, $10.

ESTHETIC

Peculiar rosy crimson, slightly flaked dark crimson with violet purple tints; three feet. Bulbs, $1 each; per ten, $7.

CONQUEST

Beautiful fire salmon, very large flowers; lower petals white and crimson flaked; height three and one-half feet; great bloomer; vigorous, unusually healthy plants. Bulbs, $1.50 each; per ten, $7.

SYMMETRY

Great bloomer; salmon pink, violet tinted, slightly crimson flaked; two lower petals shaded purple; three feet; great multiplier. Bulbs, $1 each; per ten, $7.

GRACEFUL

Gracefully curved stalks; large salmon scarlet flowers; base of two lower petals lemon yellow, crimson dotted; petals slightly shaded crimson; five-inch flowers; height three feet. Bulbs, $1 each; per ten, $7.

RAJAH

Height two and one-half feet; slender, deep green foliage; flowers, open, flat, three inches across rolling back in a beautiful form; remarkable for the color which is deepest, richest possible purple crimson with purplish black shadings on both sides of the petals; two narrow lines of white on two lower petals; violet stamens, quite large and the most striking of this peculiar color; good multiplier. Bulbs, $1 each; per ten, $7.

DAZZLING

Four and one-half to five-inch flowers; brilliant, sunny salmon scarlet; lower petals flaked white and finely tinted purple; three and one-half feet. Bulbs, $1 each; per ten, $7.

Collection of one each of the above twelve new Gladioli, $12; two of each, $20.

ORDER NOW

THE NEW BURBANK GLADIOLUS SEEDLINGS, Mixed

More than ten thousand varieties are included in this mixture, embracing all colors and shades known in Gladioli, not an old one in the whole lot, a veritable bonanza of rainbow colors. While, of course, all are not as fine as the named ones, yet, the collection is new and wonderful in its vigor and in its variety, and by the price within the reach of all.

Ten bulbs by mail or prepaid express, 75 cents.
One hundred bulbs, prepaid, $6.
One thousand bulbs, not prepaid, $40.

Various other New, Rare and Valuable Bulbs

AMARYLLIS (Hippeastrum)

Burbank Giant Hybrids. Well known everywhere as the largest and most magnificent in existence. Mixed varieties, large blooming bulbs, 50c each; per ten, $3; per hundred, $25; per thousand, $150. Smaller bulbs at half the above prices. Special descriptive circular will be mailed if requested.

CHLIDANTHUS FRAGRANS (Yellow Amaryllis)

Pure yellow flowers of medium size; very fragrant. 10c each; per ten, 60c; per 100, $4.

CRINUMS

Burbank Hybrids, the largest and hardiest strain. Beautiful, fragrant, snow white and pink flowers in greatest abundance, resembling enormous Easter lilies on stalks three and one-half to five feet in height. Gigantic bulbs, 60c each; per ten, $4; per hundred, $35. Smaller bulb sat one-half above prices.

WATSONIAS

Burbank New Hybrid Seedlings. Most beautiful flowers, white, pink, crimson, scarlet and salmon shades. Mixed bulbs, best selection. Extra large bulbs, 25c each; per ten, $2; per hundred, $18. Bulbs, good mixed, 10c each; per ten, 50c; per hundred, $2.50; per thousand, $20.

HERBERTIA PULCHELLA (Little Blue Tigridia)

Small bulbous plants from Chili, hardy in the South and in California. Height six inches. Pale blue flowers resembling in form the Mexican Shell Flower. The bulbs keep dry for months and can be planted in early spring in any warm sunny place.

Bulbs, blooming size, per ten, 25c; per hundred, $6; per thousand, $30.

HERBERTIA PLATENSIS

Flowers like H. pulchella in form and color but larger, three to three and one-half feet high. New and rare. Bulbs, 20c each; per ten, $1.50.

CAMASSIAS

Burbank Hybrids. Gigantic bulbs, gigantic flowers; new colors. Dark blue, sky blue and purplish shades. 10c each; per ten, 60c; per hundred, $3.

White and pale blue shades. 10c each; per ten, 75c; per hundred, $4.

TRITOMAS (Red Hot Pokers)

New Hybrid Seedlings, mixed colors, pale and dark yellow, orange, red, rose, carmine and intermediate shades; height from two to six feet. 15c each; per ten, $1; per hundred, $8.

YELLOW CALLA (Elliottiana, Improved)

The large deep yellow variety. 30c each; per ten, $2.

YELLOW CALLA (Burbank Hybrids)

Various shades of deep golden and pure lemon yellow. The best of all the hybrid Callas. Very easily grown. 30c each; per ten, $2.

PLATYCODON MARIESI

Dwarf variety of the large flowering, lavender-blue, Japanese balloon flower. Very handsome; easily grown; height two feet. Two-year-old roots, 15c each; per ten, $1.

CANNA KING HUMBERT

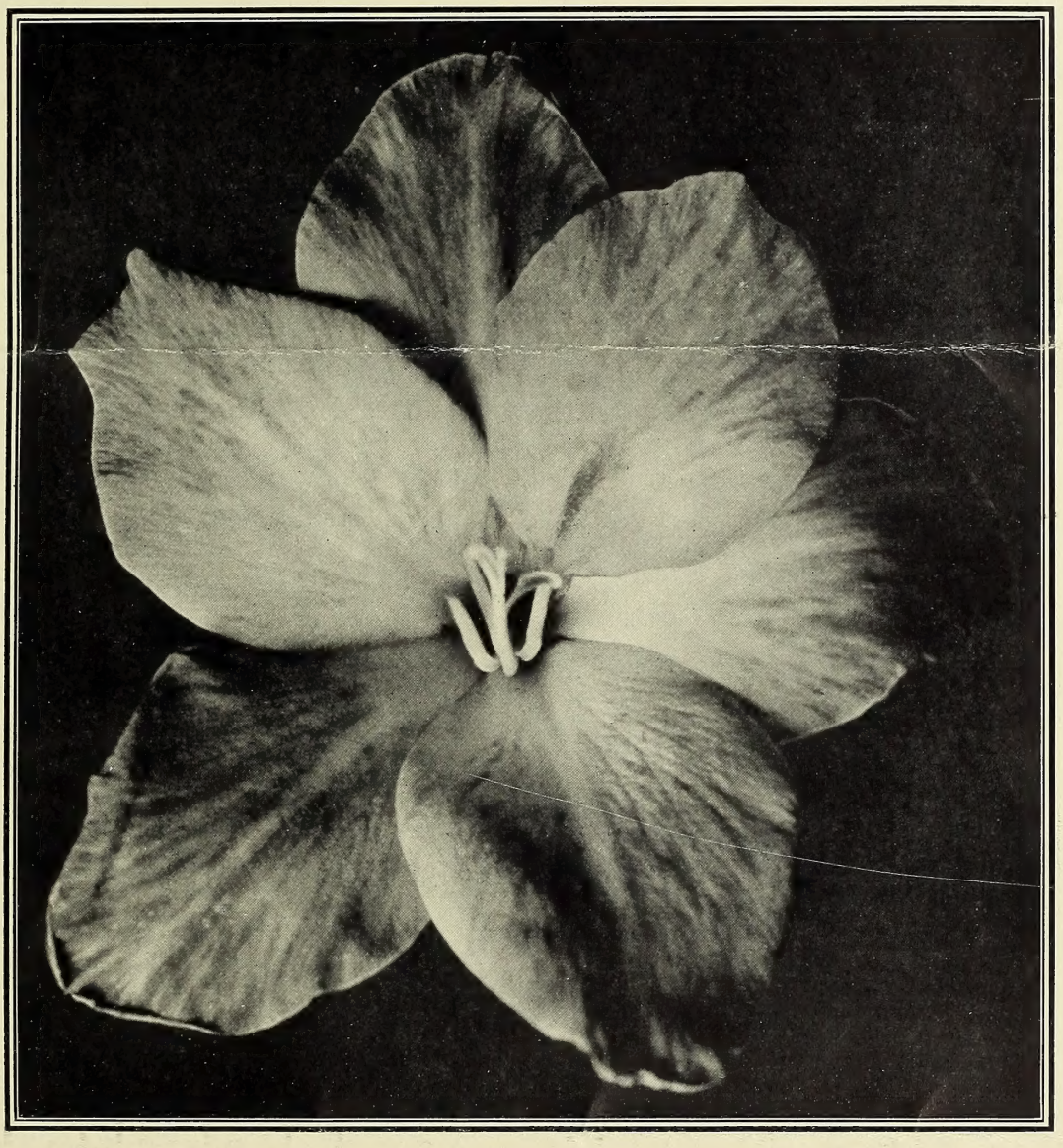
The best of all the large orchid flowering Cannas. Bright crimson flowers; purple foliage; height four feet. 15c each; per ten, $1.

CANNA TARRYTOWN

The standard bright crimson Canna for freedom of bloom. Height three and one-half feet. 15c each; per ten, $1.

CANNA BURBANK

Very large orchid flower, pure yellow. Plant in partial shade. Height three and one-half feet. 15c each; per ten, $1.



SINGLE SAMPLE BLOOM OF ONE OF THE NEW GLADIOLI

A revelation in color shade combination never attained before

NEW PINK CHIVES

A most useful vegetable and poultry food. This new variety makes also a handsome perennial border plant which needs very little attention; hardy everywhere. Per ten, 25c; per hundred, $1.50; per thousand, $50.

All the bulbs described in this circular are Summer bloomers. All may be stored dry and kept for months—the Crinum bulbs for years even. In California all may be left in the open ground with perfect safety where they will continue to increase in quantity, size and beauty.

☞ All bulbs by express or mail prepaid at these prices, excepting the Crinums and mixed Gladiolus by the thousand. These go by express or freight at purchasers expense

LUTHER BURBANK'S EXPERIMENTAL FARMS

Santa Rosa, California, U.S.A.

WASHINGTON, D.C. OCT 29 12 30 PM 1911
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OTHER CATALOGUES:

Burbank's Giant Hybrid Amaryllis.

Patagonia, a wonderful new everbearing strawberry.

Catalogue of new Plums, Peaches, Apples, Plumcots, etc., 10c.

Catalogue of the new Giant Spineless Cactus, 10c.

Lippia circular, describing new lawn plant.

Feijoa or Fig Guava, a new fruit.

LUTHER BURBANK, SANTA ROSA, CAL.

Burbank's New Bulbs lead the World

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Luther Burbank.

Mr. E. R. Lake, Assistant Biologist,
Dept. of Agriculture,
Washington,
D.C.

SANTA ... OCT 2 ... AM CAL.

Luther Burbank, Santa Rosa, Cal., U. S. A.

EXPERIMENTAL FARMS AT SEBASTOPOL, CAL.

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